

CERTIFICATE SUPPLEMENT (*)
SPAIN

TITLE OF THE CERTIFICATE (original language: ES)
ADVANCED EXPERT IN TOURISM INFORMATION AND MARKETING

TRANSLATED TITLE OF THE CERTIFICATE (language)

PROFILE OF SKILLS AND COMPETENCES

General competence

Market tourism destinations; create local and regional tourism products; assist and guide groups; and manage tourism information services.

Competence units

1. Marketing destinations and creating local and regional tourism products.
2. Assisting and guiding tourism groups.
3. Managing tourism information services.

RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE

Occupations or jobs:

Head of tourism information services. Tourism promoter. Advertising and promotion assistant. Expert in local tourism planning. Local guide. Tourism guide. Public relations officer. Tourism informer. Expert in organization of fairs and events. Tourism maker researcher. Tourism resorts and destinations animator. Transfer agent.

(*) Explanatory note

This document is designed to provide additional information about the specified certificate and does not have any legal status in itself. The format of the description is based on the following texts: Council Resolution 93/C 49/01 of 3 December 1992 on the transparency of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency of vocational training certificates, and Recommendation 2001/613/EC of the European Parliament and of the Council of 10 July 2001 on mobility within the Community for students, persons undergoing training, volunteers, teachers and trainers.

The body awarding this Certificate Supplement may leave blank any box considered not to be applicable.

Name and status of the body awarding the certificate MINISTERIO DE EDUCACIÓN, CULTURA Y DEPORTE (Central Government)	Name and status of the national/regional authority providing accreditation/recognition of the certificate MINISTERIO DE EDUCACIÓN, CULTURA Y DEPORTE (Central Government) COMPETENT BODY IN THE AUTONOMOUS COMMUNITY (Autonomic Government)
Level of the certificate in the awarding country Advanced Vocational Training (CNED 51 H– Advanced Specific Vocational Training and equivalents, Plastic Arts and Design, and Sports)	Grading scale / Pass requirements Basic regulation of the Ministry of Education, Culture and Sports of 21 July 1994. Occupational modules: graded from 1 to 10 (5 is pass). Training at work: pass / fail. Continuous assessment system.
Access to next level of education/training - Business Sciences Diplomaed Specialist. - Tourism Diplomaed Specialist.	International agreements
Legal basis General Organic Law of the Educational System 1/1990 of October 3, Organic Law 5/2002 of June 19 on Qualifications and Vocational Training, Royal Decree 676/1993 of May 7, Royal Decree 777/1998 of April 30. ROYAL DECREE 2217/1993, of December 17 (BOE 21.02.94)	

OFFICIALLY RECOGNISED WAYS OF ACQUIRING THE CERTIFICATE

Description of vocational education and training received	Percentage of total programme (%)	Duration <i>hours/weeks/months/years</i>
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* At Secondary Education Centres or approved training centres, including training modules of a theoretical-practical nature and Training at Work.

- ASSISTING AND GUIDING GROUPS
- DESIGN AND MARKETING OF LOCAL AND REGIONAL TOURISM PRODUCTS
- TRAINING AT WORK
- OCCUPATIONAL TRAINING AND GUIDANCE
- TOURISM INFORMATION AT DESTINATION
- FOREIGN LANGUAGE
- NATIONAL AND INTERNATIONAL TOURISM PRODUCTS AND DESTINATIONS
- SECOND FOREIGN LANGUAGE

	<i>Total duration of the education/ training leading to the certificate</i>	1400 hours
Entry requirements Holding the Certificate in Post-Compulsory Secondary Education (Bachillerato) or holding the corresponding certificate of the entry examination.		
Additional information More information available at: http://www.educacion.es		